

ALL CONSUMING: A SHOPPING GAME

Your goal is to get around the mall in as few moves as possible. Answer the questions below and then use the corresponding moves to navigate around the game board. Find out just how savvy of a shopper you are!

- 1. You arrive at Store 1 and choose a gift for your friend. When it's time to pay, what payment method do you use?**

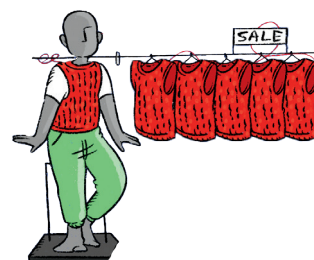
A) Plastic gift card. B) E-gift card. C) Your debit card.

- 2. As you're walking, you realize you're thirsty. What do you do?**

A) Drink from your reusable water bottle. You never go anywhere without it!
B) Buy a drink from a vendor and throw the plastic bottle in the garbage.
C) Buy a drink and toss the plastic bottle in the recycling bin.

- 3. A two-for-one t-shirt sale catches your eye so you go into the store and buy:**

A) Nothing. Fast fashion is so last year.
B) Ten t-shirts for the price of five. What a deal!
C) Two t-shirts because you handed some clothes down to your sibling just yesterday.



- 4. You enter an electronics store to look at the new phones. You decide to:**

A) Trade yours in for a newer model just because.
B) Buy another one and toss your current phone into a drawer with all the others.
C) Hang onto the one you have. There's nothing wrong with it even if it's not the latest model.



- 5. You go into a store and look at the clothing labels as you shop. Which tag sparks your interest?**

A) Certified B Corporation tags—you know what that means!
B) A tag that says the item was made with 75 percent recycled material. Cool!
C) Spandex, made in India.



- 6. You're looking for a new pair of shoes and go into a sporting goods store. You decide to:**

A) Buy shoes that say they're made with recycled material—so eco conscious!
B) Buy the coolest pair you can find, then throw yours in the garbage even though they're still in pretty good shape.
C) Leave the store without buying anything. You'd rather do some research and wear your current shoes in the meantime.

- 7. It's time to go home after a fun day of shopping with your friends. How do you get home?**

A) Public transportation.
B) Carpool home with your friends.
C) You each call home for your own separate ride, even though you live close to one another.





Cut out
your token

How savvy of a shopper are you?

Match your answers and make your moves around the board.

1. If you chose B or C, advance five stores. If you chose A, stay where you are.
2. If you chose A, advance four stores. If you chose B, go back two stores. If you chose C, stay where you are.
3. If you chose A, advance five shops. If you chose B, go back five. If you chose C, go back two stores.
4. If you chose A, go back three stores. If you chose B, go back four. If you chose C, advance four.
5. If you chose A or B, advance four stores. If you chose C, go back four stores.
6. If you chose A or C, advance five stores. If you chose B, go back five.
7. If you chose A, advance five stores. If you chose B, advance two stores. If you chose C, go back four stores.

If you're still in the mall, you may be more of a **shopaholic**. It's time to take more of an interest in the impact of your shopping habits on the planet. Start by talking to your friends, reading *All Consuming* and other books about climate change and paying attention to the kinds of things you're buying, how often you shop and even how you get to the mall. It's never too late to make changes and use your purchasing power to make a positive impact on the planet.

If you exited the mall in more than seven moves, you're on your way to becoming a **smarter shopper**. Keep looking at tags, thinking about your shopping habits and shopping wisely. The more we make sustainable shopping a habit, the more all our small actions add up.

If you exited the mall in seven moves, you are a **savvy, sustainable shopper**. Congratulations! You have great shopping habits and understand how you can use your purchases to help the planet. Great work. Share your knowledge with your friends during your next trip to the mall.

EXIT